



João is a creative **Product Designer** and a passionate problem-solver.

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WORK



User Interface Designer at XING

Barcelona, Spain. Early 2015 - present

At XING I'm part of an international and partly remote team. My role in the company has always been more focused on interaction and visual design for B2B recruiting tools. Recently I was involved in hiring processes of new Design colleagues and overarching UX projects like Design Systems and User Research for future releases.



Founding Product Designer at TravelPerk

Barcelona, Spain. Early 2015

I was invited by the co-founder Avi Meir to join TravelPerk. My main role there was to align with stakeholders and sketch the first wireframes. After feedback I would also create visual mockups for the platform and public website.



User Experience Designer at Booking

Barcelona, Spain. Late 2014

I joined Booking in July 2014 to work as a User Experience Designer on Booking Suite, a new B2B product. My main role was to align features with the Product Owner, leading user-tests in the Barcelona office, sketching wireframes and then collaborating with my co-worker on visual design.



User Experience Designer at Log

Lisbon, Portugal. 2013-2014

At Log I worked as a consultant in a multitude of projects for companies like Victoria Insurance, AdvanceCare and Portugal Ministry of Justice. I had the opportunity to join the company when we were restructuring the UX methodology and was involved in Research. My tasks ranged from the creation of wireframes, visual design mockups and coding prototypes.



Internship at Biodroid Entertainment

Biodroid, Lisbon, 2012

I started working at Biodroid through an invitation of an University professor while I was taking my bachelor degree. As a Front-end Developer I was responsible for developing a Samsung Smart TV app for London 2012 Olympic Games. The TV app was entirely made with HTML5 and jQuery/JavaScript.

EDUCATION

Bachelor degree in Audiovisual and Multimedia

Lisbon, Portugal. 2010 - 2013

I got my Bachelor's degree in Escola Superior de Comunicação Social and joined with a High School diploma of Sciences.

HOBBIES

If I'm not working on my personal projects you'll find me travelling around. I also love photography and working out.

SKILLS

- Interviews
- Benchmarking
- Research
- User tests
- AB testing
- Wireframing
- Visual Design
- Web Design
- HTML
- JavaScript
- CSS

PRODUCTS I USE

- Sketch
- Adobe Photoshop
- Principle
- Invision
- Framer

LANGUAGES

Portuguese (native)

English

Spanish